



create and schedule dynamic digital content

DisplayIt! from Best Wave is the quickest, easiest, and least expensive way to create and schedule content on a network of digital displays. It offers functionality and ease of use unrivaled in the digital sign industry. It is licensed, so you never have to worry about skyrocketing usage fees.



SIMPLICITY

The simple user interface lets anyone create striking, multi-zone, digital sign content in minutes. Presentations include a custom background, digital video, PowerPoint slides, a web page, or a multiple-image slide show, plus a text bar. Flypaper is supported for high-end graphics and animations.

LOW COST

No big up-front fees, or recurring per-display costs. License for only as many displays as you need, and add more anytime.

LOCATION FLEXIBILITY

Displays can be around the corner, or around the world. Automatically moves content to remote displays via network or the Internet.

SHARED CONTENT LIBRARIES

Digital video, images, Flash, and PowerPoint slides can be created and stored by anyone.

TEMPLATES

Reusable templates define where each type of content will appear within your presentations and are created by dragging and resizing rectangles on the screen.

SCHEDULES

Schedule using a simple calendar interface. Events may be scheduled for future dates, and can repeat for up to two years. Schedule for one display, or a group that you define.

QUICK AND EASY SLIDE SHOWS

Create a slide show with dozens of images in just minutes. Images are automatically scaled and placed on one of 50 built-in backgrounds, or your custom background.

TOUCH SCREEN COMPATIBILITY

Use interactive content from Flypaper, Flash, or other sources - along with touch screens to allow your guests to interact with the system. Schedule and distribute to multiple locations automatically.

EMERGENCY NOTIFICATION SYSTEM

Prepare for Fires, Police Emergencies, Bomb Threats, etc. Includes a complete set of multi-lingual emergency graphics.

DYNAMIC CONTENT USING XML DATA

Constantly update the content of displays via external software programs. Menus, meeting schedules, room reservations, factory output, and other types of data can be automated.

WEATHER, TEMPERATURE & RSS FEED

Include dynamic content such as news feeds in the text scroll, or weather and temperature from thousands of locations worldwide.

WEB PAGES

May be displayed full-screen, or in a zone. The zone display allows only a specific portion of the web site to be visible.

ADMINISTRATION

Allow users to control only displays in their department. Lock presentations to prevent unauthorized changes or deletions.

COMPREHENSIVE LOGS

Are maintained of all events in an Excel Spreadsheet format.



PLAYER COMPATABILITY

ViewSonic: NMP-640, VOT132-BVDBEO,
VOT132-BVDBMO

Dell Optiplex: 780USFF, 780XE

AOpen: DE700

Acer: N260G

Windows PCs: XP, Vista, Windows 7

(LEGACY) WEB PLAYERS

ViewSonic NMP-500, NMP-530,
and ND-4210W

Cisco: DMP-4300 and DMP-4305g

Most commercial LCD screens with compatible video and audio ports. Supports displays that are mounted in landscape or portrait mode.





DisplayIt! delivers your message

DisplayIt! is being used by small businesses, corporations, governments, health care providers, and educators around the world to deliver powerful messages in a timely fashion.



Factory Floor Messages

When priorities change, getting the word out to the shop floor is a challenge. With **DisplayIt!** and a few strategically placed LCD panels, it is as easy as updating a PowerPoint.

Community Notices

Cities around the world use **DisplayIt!** to let citizens know about events such as health fairs, hikes, tours, and senior citizen activities. Mounted in civic buildings, libraries, and senior centers, they keep everyone up-to-date and informed.

School Notices

Administrators and teachers appreciate the easy way that they can communicate with students. Everything from the lunch menu in the cafeteria to the scores of last night's big game can be announced. Best of all, students see the announcements when they are between classes, so valuable class time is not wasted.

Upcoming Events

The annual holiday party, the blood drive, or any other special event in your facility can be advertised. A simple PowerPoint presentation can drop right into a **DisplayIt!** presentation to let everyone know.

Building Directories

No more hassles with lettering strips or sign companies... with **DisplayIt!** you can create and maintain an electronic building directory using a simple spreadsheet!

News, weather and sports

Part of an effective digital sign program is keeping the content fresh and relevant. With **DisplayIt!** you can create presentations that display the weather from anywhere in the world, or even news and sports feeds.

Dynamic XML Content

Links displays to live data from other programs. Display sales and production figures automatically!

Digital Camera Slide Shows

Imagine putting together a slide show *during* an event that features the people that are there now! With **DisplayIt!** that is simple. Nursing homes use this feature to give their residents the thrill of seeing themselves on the big screen. Event planners, realtors and many others appreciate the visual impact this brings, with almost no effort.

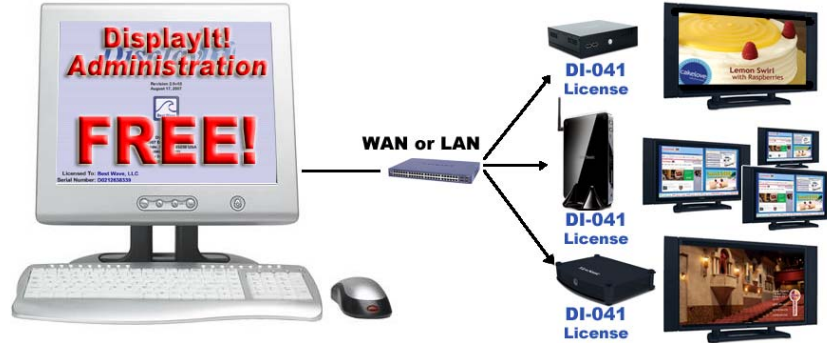
DisplayIt!



Best Wave ~ Software Price List

DisplayIt! Software

	Part No.	Price
<i>DisplayIt! First 20 licenses</i>	DI-041	\$600 each
<i>DisplayIt! 21-50 licenses</i>	DI-042	\$550 each
<i>DisplayIt! 51 licenses and up</i>	DI-043	\$500 each



One **DisplayIt!** license is required for **each** media player – a typical 3-player configuration is shown here. More than one screen may be connected to a single Media Player PC – only 1 software license is required. Each player has its own content schedule. Multiple displays connected to 1 player display the same content.

ReserveIt! Software

	Part No.	Price
<i>ReserveIt! 3-Pack</i>	DI-060	\$750
<i>ReserveIt! 6-Pack</i>	DI-061	\$1,200
<i>ReserveIt! 12-Pack</i>	DI-062	\$2,000
<i>ReserveIt! 24-Pack</i>	DI-063	\$3,600

QueueIt! Software

	Part No.	Price
<i>QueueIt! 3-Queues</i>	DI-070	\$750
<i>QueueIt! 6-Queues</i>	DI-071	\$1,200
<i>QueueIt! 12-Queues</i>	DI-072	\$2,000
<i>QueueIt! 24-Queues</i>	DI-073	\$3,600

Flypaper Content Creator - Digital Signage Edition – First Year

Flypaper-for DisplayIt! Customers	FY-001	\$895
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Training Classes and Software Updates

1-hour Webinar (16 people)	DI-TR1	\$200
Major software update	DI-UP1	\$300
(Software Updates are free for customers with Software Maintenance Service in force)		

Software Maintenance Service Includes free updates - plus telephone and e-mail support

	Part No.	Price
1 Year-site coverage all products	DI-M1	\$500
2 Year-site coverage all products	DI-M2	\$750
Per call basis	DI-M3	\$100 per incident (waived if error in software)

Educational Institutions; State, Local, Municipal Government Agencies; 501(c)(3)

Discount from any license, upgrade, training or maintenance fee above	10%
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